

UN|LOCKED

THE ACTION FORUM FOR ARIZONA'S WORKFORCE FUTURE



OCTOBER 29, 2026 | ARIZONA BILTMORE | 2400 E MISSOURI AVE.

HOSTED BY

Aravet



SPONSORSHIP OPPORTUNITIES

UNLOCKED: The Action Forum for Arizona's Workforce Future (formerly the Fair Chance Employment Symposium) is Arouet's signature convening, bringing together leaders from business, nonprofit, philanthropy, and government to advance a shared vision: an economy where inclusive hiring practices expand access to opportunity, dignity, and mobility – particularly for individuals historically excluded from the workforce, including those impacted by the justice system.

At a moment when workforce shortages and economic inequities collide, inclusive hiring is not only a moral imperative – it is a proven business and policy solution. UNLOCKED moves decision-makers beyond conversation and into action, spotlighting employer leadership, policy pathways, and practical strategies that remove barriers, activate untapped talent, and strengthen Arizona's workforce and local economies.

More than a convening, UNLOCKED is a call to action – affirming Arouet's role as a trusted leader in advancing inclusive, opportunity-centered hiring and mobilizing cross-sector leaders to drive lasting economic mobility across the state.



Arouet

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HONORING LEADERSHIP THAT MOVES OPPORTUNITY FORWARD

Each year, Arouet recognizes a select group of leaders whose work reflects the courage, commitment, and systems-level impact required to expand opportunity and activate Arizona's untapped talent. These honors highlight leadership that has meaningfully advanced influence, policy, practice, or employer action.

Honorees are featured as part of UNLOCKED's broader purpose: an action-oriented forum designed to move commitments into implementation and strengthen Arizona's workforce ecosystem.

OUR HONOREES

TOGETHER, THESE HONORS REINFORCE
AROUET'S GUIDING PRINCIPAL: LASTING PROGRESS
IS DRIVEN BY LEADERSHIP IN ACTION



Jim McCain
Board Member -
Arizona Board of Regents
Champion of Workforce Award



Sharon Harper
CEO, Chairman and Co-Founder
of Plaza Companies
Systems Change Champion Award



Senator Flavio Bravo
State Senator
**Fair Chance
Leadership Award**

LEGACY OF OPPORTUNITY AWARD



Larry Miller

Chairman, Jordan Brand at Nike |
Founder, JUMP (Justice and Upward Mobility Project)

Larry Miller is a global sports executive and nationally recognized advocate for expanding opportunity. His journey—from early life involvement with the justice system to leading one of the most iconic brands in the world—has made him a powerful voice on workforce access, leadership, and economic mobility.

At UNLOCKED, Arouet is proud to honor Larry Miller as the recipient of the Legacy of Opportunity Award, recognizing leaders whose impact creates lasting pathways to success for others.

Presented by Michael Bidwill

Owner, Arizona Cardinals

The Legacy of Opportunity Award will be presented by Michael Bidwill, Owner of the Arizona Cardinals and a respected leader in Arizona's business and sports community.

His participation underscores the growing role of sports leadership in advancing workforce opportunity and strengthening communities across Arizona.



INVESTMENT OPPORTUNITIES

\$50,000 | PREMIER SPONSOR – BARRIER BREAKER

DRIVING BOLD SYSTEMS CHANGE AND UNLOCKING OPPORTUNITY AT SCALE

Exclusive Premier Sponsor recognition

Opportunity to deliver remarks from the main stage and introduce a featured speaker

Two premium reserved tables (20 seats total)

Opportunity to showcase a branded video

Option to host high profile guests at their table during the Forum

Lead logo placement across all event signage, digital promotions, printed materials, and post-event communications

Top-tier recognition in press, media, and event marketing

Featured pre-event sponsor spotlight (dedicated email + social media feature)

Priority acknowledgment throughout the Forum's program including a full-page ad

Dedicated co-branded email announcing premier sponsorship

Reentry simulation for up to 60 individuals

Invitation for up to five executives to a private VIP dinner with high profile guests



INVESTMENT OPPORTUNITIES

\$25,000 | SYSTEMS LEADER SPONSOR

ADVANCING STATEWIDE SOLUTIONS FOR WORKFORCE OPPORTUNITY

One premium reserved table (10 seats)

Opportunity for sponsor name association with a key program segment

Option to host high profile guests at their table during the Forum

Logo placement across all event signage, digital platforms, printed materials, and post-event communications

Recognition by name during the Forum's program

Featured sponsor acknowledgment in pre- and post-event communications

Logo inclusion in one pre-event email

Acknowledgment throughout the Forum's program including a half page ad

Invitation for up to three executives to a private VIP dinner with high profile guests

\$15,000 | CHANGE DRIVER SPONSOR

HIGH-IMPACT VISIBILITY AND ENGAGEMENT

One reserved table (10 seats) in a priority seating location

Logo placement across event signage, digital platforms, printed materials, and post-event communications

Logo inclusion in one pre-event email

Recognition by name during the Forum program

Inclusion in post-event sponsor recap communications

INVESTMENT OPPORTUNITIES

\$10,000 | OPPORTUNITY MAKER SPONSOR MISSION-ALIGNED PRESENCE AND BRAND VISIBILITY

One reserved table (10 seats)

Logo placement across event signage, digital platforms, printed materials, and post-event communications

Recognition during sponsor acknowledgments

Inclusion in post-event digital sponsor recap

\$5,000 | COMMUNITY BUILDER SPONSOR FOUNDATIONAL SUPPORT FOR FAIR CHANCE EMPLOYMENT

One reserved table (10 seats)

Logo placement across select event signage and digital materials

Inclusion in general sponsor acknowledgments during the Forum and post-event communications



WHY UNLOCKED MATTERS

The future of Arizona's workforce depends on our ability to expand access to opportunity while meeting the evolving talent needs of employers. Labor shortages are impacting both Arizona's and the nation's economy. At the same time, approximately 17,000 individuals return from the justice system to Arizona communities each year seeking employment, stability, and a second chance. This talent pool represents a significant opportunity—one that can help address workforce shortages while strengthening our communities and supporting successful second chances.

At a time of persistent workforce shortages and widening economic inequities, inclusive hiring is no longer optional — it is essential to economic competitiveness, community stability, and long-term growth.

UNLOCKED: The Action Forum for Arizona's Workforce Future convenes over 300 senior leaders from business, government, philanthropy, and the nonprofit sector to move beyond dialogue and into action. The Forum elevates proven employer practices, policy pathways, and cross-sector partnerships that remove unnecessary barriers to employment and activate untapped talent — particularly individuals historically excluded from opportunity.



WHY PARTNER WITH UNLOCKED

Sponsors of UNLOCKED play a critical role in shaping Arizona's workforce ecosystem. Partnership signals leadership, innovation, and a commitment to solutions that strengthen businesses and communities alike.

UNLOCKED is more than a convening — it is a platform for leadership in action. Together, we can unlock opportunity, strengthen Arizona's workforce, and drive lasting economic mobility.



ABOUT AROUET

Arouet advances inclusive, opportunity-centered hiring by working at the intersection of business, policy, and community. We partner with employers, advocates, and decision-makers to remove barriers to employment for justice-impacted individuals and to promote hiring practices that expand opportunity, strengthen families, and fuel economic growth.

Through convenings, policy engagement, and employer partnerships, Arouet serves as a trusted bridge—turning shared values into action and commitments into measurable impact.

JOIN US

Your partnership makes this work possible.

Together, we can build pathways to opportunity and create an economy that works for everyone.

Arouet





FOR MORE INFORMATION OR TO SECURE YOUR SPONSORSHIP

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