

# UN|LOCKED

THE ACTION FORUM FOR ARIZONA'S WORKFORCE FUTURE



OCTOBER 29, 2026 | ARIZONA BILTMORE | 2400 E MISSOURI AVE.

HOSTED BY

*Aravet*

# SPONSORSHIP OPPORTUNITIES

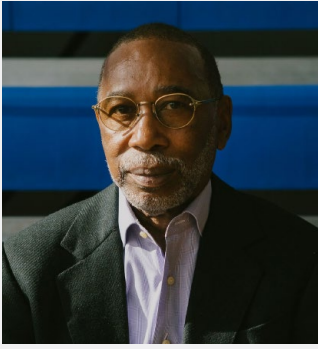
**UNLOCKED: The Action Forum for Arizona's Workforce Future** (formerly the Fair Chance Employment Symposium) is Arouet's signature convening, bringing together leaders from business, nonprofit, philanthropy, and government to advance a shared vision: an economy where inclusive hiring practices expand access to opportunity, dignity, and mobility – particularly for individuals historically excluded from the workforce, including those impacted by the justice system.

At a moment when workforce shortages and economic inequities collide, inclusive hiring is not only a moral imperative – it is a proven business and policy solution. UNLOCKED moves decision-makers beyond conversation and into action, spotlighting employer leadership, policy pathways, and practical strategies that remove barriers, activate untapped talent, and strengthen Arizona's workforce and local economies.

More than a convening, UNLOCKED is a call to action – affirming Arouet's role as a trusted leader in advancing inclusive, opportunity-centered hiring and mobilizing cross-sector leaders to drive lasting economic mobility across the state.



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**Larry Miller**

Chairman of the Jordan Brand at Nike | Founder, JUMP (Justice and Upward Mobility Project)

**Legacy of Opportunity Award**

Larry Miller will receive the Legacy of Opportunity Award in recognition of his extraordinary leadership and influence. A global sports executive and nationally recognized advocate for expanding opportunity, Miller’s story reflects the power of leadership to transform lives and open doors for others.



**EVENT CHAIR**

**Supervisor Thomas Galvin**  
Maricopa County Board of Supervisors (District 2)

# HONORING LEADERSHIP THAT MOVES OPPORTUNITY FORWARD

Each year, Arouet recognizes a select group of leaders whose work reflects the courage, commitment, and systems-level impact required to expand opportunity and activate Arizona’s untapped talent. These honors highlight leadership that has meaningfully advanced influence, policy, practice, or employer action.

Honorees are featured as part of UNLOCKED’s broader purpose: an action-oriented forum designed to move commitments into implementation and strengthen Arizona’s workforce ecosystem.

## OUR HONOREES

TOGETHER, THESE HONORS REINFORCE AROUET’S GUIDING PRINCIPAL: LASTING PROGRESS IS DRIVEN BY LEADERSHIP IN ACTION



**Jim McCain**

Board Member - Arizona Board of Regents  
**Champion of Workforce Award**



**Sharon Harper**

CEO, Chairman and Co-Founder of Plaza Companies  
**Systems Change Champion Award**



**Senator Flavio Bravo**

State Senator  
**Fair Chance Leadership Award**

# INVESTMENT OPPORTUNITIES

## **\$50,000** | PREMIER SPONSOR – BARRIER BREAKER

### DRIVING BOLD SYSTEMS CHANGE AND UNLOCKING OPPORTUNITY AT SCALE

- Exclusive Premier Sponsor recognition
  - Opportunity to deliver remarks from the main stage
  - Two premium reserved tables (20 seats total)
  - Lead logo placement across all event signage, digital promotions, printed materials, and post-event communications
  - Top-tier recognition in press, media, and event marketing
  - Featured pre-event sponsor spotlight (dedicated email + social media feature)
  - Priority acknowledgment throughout the Forum's program including a full-page ad
  - Dedicated co-branded email announcing premier sponsorship
  - Reentry simulation for up to 60 individuals
  - Invitation for up to five executives to a private leadership briefing with Arouet leadership
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## **\$25,000** | SYSTEMS LEADER SPONSOR

### ADVANCING STATEWIDE SOLUTIONS FOR WORKFORCE OPPORTUNITY

- One premium reserved table (10 seats)
- Opportunity for sponsor name association with a key program segment
- Logo placement across all event signage, digital platforms, printed materials, and post-event communications
- Recognition by name during the Forum's program
- Featured sponsor acknowledgment in pre- and post-event communications
- Logo inclusion in one pre-event email
- Acknowledgment throughout the Forum's program including a half page ad
- Invitation for up to three executives to a curated leadership briefing with Arouet leadership

## **\$15,000 | CHANGE DRIVER SPONSOR**

### HIGH-IMPACT VISIBILITY AND ENGAGEMENT

- One reserved table (10 seats) in a priority seating location
  - Logo placement across event signage, digital platforms, printed materials, and post-event communications
  - Logo inclusion in one pre-event email
  - Recognition by name during the Forum program
  - Inclusion in post-event sponsor recap communications
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## **\$10,000 | OPPORTUNITY MAKER SPONSOR**

### MISSION-ALIGNED PRESENCE AND BRAND VISIBILITY

- One reserved table (10 seats)
  - Logo placement across event signage, digital platforms, printed materials, and post-event communications
  - Recognition during sponsor acknowledgments
  - Inclusion in post-event digital sponsor recap
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## **\$5,000 | COMMUNITY BUILDER SPONSOR**

### FOUNDATIONAL SUPPORT FOR FAIR CHANCE EMPLOYMENT

- One reserved table (10 seats)
- Logo placement across select event signage and digital materials
- Inclusion in general sponsor acknowledgments during the Forum and post-event communications



## WHY UNLOCKED MATTERS

The future of Arizona's workforce depends on our ability to expand access to opportunity while meeting the evolving talent needs of employers. Labor shortages are impacting both Arizona's and the nation's economy. At the same time, approximately 17,000 individuals return from the justice system to Arizona communities each year seeking employment, stability, and a second chance. This talent pool represents a significant opportunity—one that can help address workforce shortages while strengthening our communities and supporting successful second chances.



At a time of persistent workforce shortages and widening economic inequities, inclusive hiring is no longer optional — it is essential to economic competitiveness, community stability, and long-term growth.

**UNLOCKED: The Action Forum for Arizona's Workforce Future** convenes over 300 senior leaders from business, government, philanthropy, and the nonprofit sector to move beyond dialogue and into action. The Forum elevates proven employer practices, policy pathways, and cross-sector partnerships that remove unnecessary barriers to employment and activate untapped talent — particularly individuals historically excluded from opportunity.



## WHY PARTNER WITH UNLOCKED

Sponsors of UNLOCKED play a critical role in shaping Arizona's workforce ecosystem. Partnership signals leadership, innovation, and a commitment to solutions that strengthen businesses and communities alike.

UNLOCKED is more than a convening — it is a platform for leadership in action. Together, we can unlock opportunity, strengthen Arizona's workforce, and drive lasting economic mobility.

## ABOUT AROUET

Arouet advances inclusive, opportunity-centered hiring by working at the intersection of business, policy, and community. We partner with employers, advocates, and decision-makers to remove barriers to employment for justice-impacted individuals and to promote hiring practices that expand opportunity, strengthen families, and fuel economic growth.

Through convenings, policy engagement, and employer partnerships, Arouet serves as a trusted bridge—turning shared values into action and commitments into measurable impact.

## JOIN US

Your partnership makes this work possible. Together, we can build pathways to opportunity and create an economy that works for everyone.

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FOR MORE INFORMATION OR TO SECURE YOUR SPONSORSHIP

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